

Cookie Policy

1. Cookie Notice

1.1. When you access the Site, your browser is prompted to store a small data file, known as a cookie, on your device. This file stores information about your preferences, such as language settings or login details. These cookies, set directly by us, are called first-party cookies. Additionally, we use third-party cookies — originating from domains distinct from the website you visit — for purposes related to our advertising and marketing initiatives. Specifically, we use cookies and other tracking technologies for the following purposes.

2. Strictly Necessary Cookies

2.1. These cookies are essential for the operation of our website and cannot be disabled through our systems. They are typically set in response to actions you take that constitute a request for services, such as setting privacy preferences, logging in, or filling out forms. You can configure your browser to block these cookies or alert you about them; however, this may cause some parts of the website to malfunction. These cookies do not collect or store any personally identifiable information.

Examples of cookies used:

- lastExternalReferrerTime (local)
- __greaptcha (local)
- elementor (session/local)
- lastExternalReferrer (local)

3. Performance Cookies

3.1. Whales Capital Funding uses performance cookies, in particular Google Analytics, to conduct statistical analysis on page usage, user interactions, and navigation paths on our website. This "digital analysis" enables us to improve the performance of our site by identifying the most and least popular content and understanding overall user behavior. The data collected is not linked to any personally identifiable individual by Whales Capital Funding.

3.2. For an overview of Google Analytics cookies, please refer to the Google Analytics Cookie Overview.

3.3. To opt out of this tracking, install the Google Analytics opt-out browser add-on available [here](#).

4. Marketing Cookies

4.1. We use a marketing database management program that deploys a cookie when a user interacts with our marketing communications. These interactions include actions such as engaging with a marketing email or accessing a marketing landing page on our website. The deployed cookie collects personal information, including, but not limited to, your name, specific pages you visit on our site, how you arrived at our website, and your purchase details. This data is used to assess the effectiveness of our campaigns and improve our marketing targeting.

⚠️ This type of cookie requires explicit prior consent (opt-in) from the user, in compliance with GDPR.

4.2. Cookies set by third parties may fall into this category. Whales Capital Funding has no control over these third-party cookies and does not share data collected by them.

5. Third-Party Website Cookies

5.1. When you access our website, you may be redirected to external websites for various purposes: participating in surveys, processing payments, submitting applications, displaying hosted content, etc.

5.2. These sites may use their own cookies. We have no control over their use and disclaim all responsibility for them.

6. Cookie Consent Settings

6.1. Our consent management tool allows users to adjust their cookie preferences. It records your choices and informs you of any updates to our privacy and cookie policies.

7. Previously Set Cookies

7.1. Data collection via analytical cookies may be interrupted. Information collected prior to deletion may still be used, but we cease any further data collection via the disabled cookie.

7.2. If a user opts out of marketing cookies, a new cookie is placed to ensure no further tracking occurs.

8. Retention Period and User Rights

8.1. The retention period for cookies varies depending on their purpose. Session cookies expire when the browser is closed, while persistent cookies can be retained for up to 13 months in accordance with current legislation.

8.2. In accordance with the GDPR, you have the following rights regarding your data: right of access, rectification, objection, and erasure. To exercise your rights, please refer to our Privacy Policy ([link to be inserted](#)).



